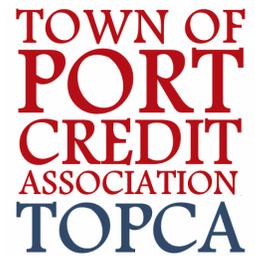


June 24, 2016

Port Credit West Village Partners Inc.  
Suite 2700, Scotia Plaza  
40 King Street West  
TORONTO, ON M5H 3Y2

By E-mail



## LETTER OF SUPPORT

The TOPCA Executive is pleased to have been invited to participate in consultations with West Village Partners (WVP) prior to their RFP submission to Imperial Oil Limited, concerning lands (IOL) at 70 Mississauga Road South in Port Credit. Our Executive discussed the invitation and determined that it was in the best interests of our membership to participate in any offer to engage in preliminary discussions centered around this major development site.

1. We believe WVP is modeling the collaborative form of community engagement they would pursue should they be the successful proponent in Imperial Oil's selection process. This is a collaborative community! TOPCA invited Imperial Oil to a Town Hall meeting in March 2011 with the theme '**Ramping-up the Port Credit Vision**' which marked the start of the community's ongoing engagement with the IOL project to help realize our Vision: 'Evolving the Urban Village'. Members of WVP have respected and paid attention to this history, as reflected in the concept plan consultation taking place now.
2. FRAM Building Group (a WVP member) and its President, Frank Giannone, have been participants in the Port Credit community for many years. Mr. Giannone attended our public meeting where TOPCA and other community groups presented a White Paper (May 2008) concerning citizen aspirations for the revised Port Credit District Plan, including the IOL. The White Paper became an appendix to the Directions Report (BMI/Pace - Nov. 2008) which in turn informed the new Port Credit Local Area Plan (2014) and the City's 'Framework' IOL Master Plan (Nov. 2015). WVP is not only referencing the IOL Framework in their concept plan, but demonstrating a nuanced understanding of the community's rationales.
3. TOPCA has engaged with FRAM concerning every one of their development proposals since our Association's inception 10 years ago. In some cases we have opposed their application all the way to the Ontario Municipal Board. We state this to underscore that we are approaching the WVP concept proposal on its own merits and without prejudice, and independent of any obligation.
4. Our Executive has met principals of the organizations working alongside FRAM in the WVP consortium. Effort has been made to acquaint us with their respective areas of expertise and experience, and how they propose to work together in a joint development project of this scope and complexity, while at the same time being sensitive to the surrounding communities.
5. The TOPCA Executive is actively involved with two (2) other significant development processes taking place in Port Credit. We have initiated a round-table approach with all parties (including the City) to ensure the citizens are ongoing participants in the master plan implementations and construction phasing. We intend to take the same approach with the IOL development, and fully anticipate that WVP would embrace such an interactive and holistic process as well.

With these points in mind, and understanding that we will meet further with WVP to gain more insight into their concept plan and provide specific feedback prior to their proposal submission, the TOPCA Executive believes WVP is committed to engaging with the community in a sustained and meaningful way. For this reason, and at this time, we would support the selection of WVP as the developer for the Imperial Oil lands.

On behalf of the TOPCA Executive,

Mary Simpson, President  
Dorothy Tomiuk, Vice President

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[www.topca.net](http://www.topca.net)

*WHO WE ARE:* The Town of Port Credit Association (TOPCA) is the municipally recognized residents' association for the entire Port Credit District, located in Ward 1. TOPCA is an all-volunteer, non-profit group. We are affiliated with the City of Mississauga through the Community Group Support Program. TOPCA was established in November 2006 with a view to foster open discussion on issues of importance to Port Credit residents, and to be a representative voice for our views with the City of Mississauga and other levels of government.