

# What's *Your* Vision for Port Credit?

Allow a 22 Storey Tower on Lakeshore Rd

OR

Keep Village Character on our Main Street

## Mistake by the Lake?

FRAM/Slokker proposes a 22 storey condo tower at the NE corner of Lakeshore Rd. and Hurontario St.

Planning Staff have just recommended that the tower be approved. Now, Council must decide whether or not to allow the 22 storeys.

The proposed tower is an urban-style building in height and density, similar to what we see at City Centre. Is this appropriate for our Village on the Lake?

## It's Growth, but is it Smart?

The Province of Ontario has introduced "Smart Growth" policies. These policies encourage higher density, yet they also encourage retention of character areas.

The FRAM/Slokker proposal sets a dangerous precedent. Permitting a 22 storey tower at Lakeshore Road will spark many more applications along the Lakeshore Corridor. Imagine similar buildings dominating the Pioneer Gas site, the Elmwood Market site, the parking lot beside the LCBO. What would a wall of high-rises along Lakeshore Road do to our Village? The current OMB decision prevents this!

## Do Towers Fit a Village Main Street?

Official Plan Policies protect Port Credit's 'Village Character.' Along our Main Street, heights are restricted to 2 storeys. These Policies have already been increased at the FRAM /Slokker site to permit 6 storeys at Lakeshore Road.

If approved, the proposal would change the Official Plan to permit the 22 storey tower, with a small 2 storey retail 'podium' at the street. It's NOT a case of "just this once" but rather the start of a domino effect.



## Is the Sky the Limit?

FRAM/Slokker's tower is 77 metres tall (253 ft.). That's 26% taller than the tower across the road on Ann St.

## Want to Learn More?

The full Planning Staff Report and recommendation is available on TOPCA's website: [www.topca.net](http://www.topca.net)

## We Live Here!

*Our Community Voice must be Loud and Clear. Contact:*

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## Public Meeting

**Monday, June 25 @ 7:00 p.m.**

Mississauga City Hall, Council Chamber

*Will Council Approve the Tower?  
This is our last chance to be heard!*



Flyer sponsored by ♦ TOPCA - Town Of Port Credit Association (e-mail: [TOPCA@topca.net](mailto:TOPCA@topca.net)) ♦ Port Credit Village Project ♦ Friends of Old Port Credit Village Heritage District ♦ Credit Reserve Association (e-mail: [PortCredit@credit-reserve.com](mailto:PortCredit@credit-reserve.com))